



SENA Programming

Our programs align with the Standish and Ericsson Neighborhood’s priorities as defined by stakeholders in the Neighborhood Revitalization Program (NRP) planning process. SENA residents identified Housing & Development, Community Life & Safety, Transportation, Parks & Environment, and Business Development as their priorities. To view SENA’s current NRP II plan, our funding contracts, neighborhood profiles and demographic information, you can visit: www.ci.minneapolis.mn.us/ncr/links/index.htm. SENA utilizes social media and direct marketing to inform the community and seek input, including Facebook, Nextdoor and E-Democracy. SENA board meetings are open the public.

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Permit # 94429

Financial Support

In 2017 SENA operated with funds provided by the following:

City of Minneapolis
Community Participation Program

City of Minneapolis
Neighborhood Revitalization Program

City of Minneapolis
Great Streets Facade Improvement Program Grant

And the generous support from SENA board members and individual donors who live in our neighborhoods.



The mission of SENA is to support the vitality of our neighborhoods by building on our community’s strengths and advocating for our residents and community partners.

Board Of Directors

Molly McCartney,
President (S)

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Vice President (S)

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Ex Officio Southside Star
Community Garden (E)

Lindsay Fondow,
At Large (E)

Joshua Pauly,
At Large (S)

Cherylllyne Vaz,
At Large (S)

Staff

Candace Miller Lopez,
Executive Director

Bob Kambeitz,
Program Manager
Ericsson (E) - Standish (S)

SENA on the move

After 12 years in our location at 42nd Street and Cedar Avenue, SENA pulled up stakes and began a search for a new home. In July, we moved temporarily into the annex building of Our Redeemer Oromo Church on 28th Avenue while we looked for a more permanent location in the neighborhood. We are so grateful to our friends at the church for making space for us.

In December we moved into our new location at 4557 34th Avenue South. We celebrated with an open house and gallery opening attended by over 200 of our neighbors. The SENA office is available free of charge for use by community groups/businesses/individuals located in our neighborhoods.



New office located at 4557 34th Ave. S.



In 2017 SENA wrapped up a strategic planning process that began in 2016. With guidance from the firm of Roger Meyer Consulting, LLC, the Board of Directors identified three focus areas to guide future activities:

- 1. Operations & Infrastructure**
Goals & Objectives: Improve and update internal systems to ensure SENA is a relevant and effective organization for our constituents and stakeholders.
- 2. Community Engagement & Community Building**
Goals & Objectives: Serve as the recognized organization and resource for facilitating conversations and building community.
- 3. Local, Small Business Environment**
Goals & Objectives: Support, strengthen, and expand the local business environment.

***The Strategic Areas of Focus document is available to view on our website*

2017 Program Highlights

SENA COMMUNITY GALLERY

The new office space lent itself well to creating an art gallery for the exclusive use of Standish-Ericsson neighborhood artists and artisans. The inaugural show included work by retired art teacher James Foreman and a collection of youth artists’ work curated by courageous heArts, a youth led creative arts non-profit that makes its home in the Standish Neighborhood on 38th Street.



Portraits by Jim Foreman and work from youth artists ages 13-21

Business Support

In 2017 through the City of Minneapolis Great Streets Facade Improvement Program, SENA provided \$42,500 in financial support through matching grants to neighborhood business to improve visibility, accessibility and exterior finishes. Businesses receiving grants in 2017 include:

- The Bulls Horn Food & Drink
- Jackalope Tattoos
- Botany Coffee
- Colossal Cafe
- Ken Friberg Studio
- Sisters’ Sludge Coffee & Wine Bar
- Yellow Tree Construction
- Grimm Bebop
- Venn Brewing



Plan Modification

In 2017 the SENA Board of Directors requested a modification of our Neighborhood Revitalization phase two plan to realign remaining funds to more relevant strategies. With input from the community, we were able to access to an additional \$240,000 for neighborhood programming. Funds were earmarked for a home improvement loan program, youth programs in our parks, and protecting water quality in Lake Hiawatha and Minnehaha creek through the installation of 40+ new residential rain gardens in the neighborhoods.

Community Outreach

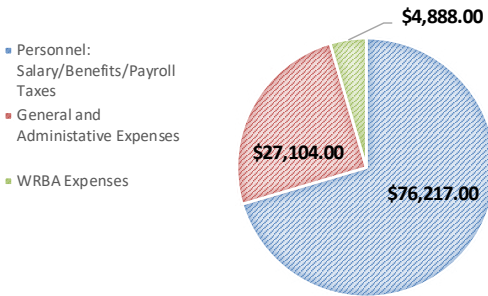
In 2017 SENA joined with of several community groups and partners to support their work with senior citizens aging in place; young people developing their leadership skills; helping working families make ends meet, protecting our natural environment; and addressing pedestrian and cyclist safety. Partners included:

- Friends of Lake Hiawatha
- Minneapolis Youth Coordinating Board
- Roosevelt High School Youth Leadership
- Nokomis Healthy Seniors
- West of the Rail Business Association
- Folwell Performing Arts Magnet and Second Harvest Heartland Food + You Program
- Northrop Urban Environmental Learning Center / Safe Routes to School
- courageous heArts

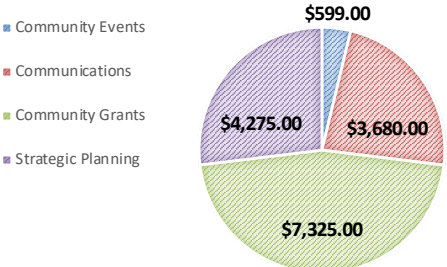
Report of Financial Position Fiscal Year 2017

	Dec. 31, 2017		Jan - Dec 2017
ASSETS		Income	
Current Assets		Government Grants	
Checking	33,364	City of Minneapolis - CPP	\$ 77,320.00
Contracts/Accts Receivable	7,530	City of Minneapolis - NRP	\$ 40,570.00
Prepaid Expenses	471	City of Minneapolis - Great Streets	\$ 8,246.00
Total Current Assets	41,365	Hennepin County - Green Partners	\$ 297.00
Equipment & Leaseholder Improvements		Total Government Grants	\$ 126,433.00
Equipment/Improvement Cost	11,525	Neighborhood Donations	\$ 1,223.00
Accumulated Depreciation	(235)	WRBA Membership Dues	\$ 1,245.00
Total Equipment & Improvement Costs	11,290.00	TOTAL INCOME	\$ 128,901.00
Other Asset - Security Deposit	1,000.00		
TOTAL ASSETS	53,655		
LIABILITIES & NET ASSETS		Expense	
Liabilities		Personnel: Salary/Benefits/Payroll Taxes	\$ 76,217.00
Current Liabilities		General and Administrative Expenses	\$ 27,104.00
Accounts Payable	2,243	WRBA Expenses	\$ 4,888.00
Payroll Liabilities	2,600	Community Program Expenses	
Accrued Payroll	3,319	Community Events	\$ 599.00
Total Current Liabilities	8,162	Communications	\$ 3,680.00
Contract Advances	4,712	Community Grants	\$ 7,325.00
Total Liabilities	12,874	Strategic Planning	\$ 4,275.00
Net Assets		Total Community Program Expenses	\$ 15,879.00
Unrestricted Net Assets	40,781	TOTAL EXPENSES	\$ 124,088.00
Total Net Assets	40,781	NET REVENUE	\$ 4,813.00
TOTAL LIABILITIES & NET ASSETS	53,655		

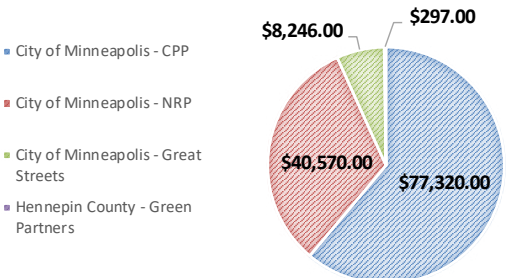
OPERATING EXPENSES



COMMUNITY PROGRAM EXPENSE



GOVERNMENT GRANTS



OTHER INCOME

